

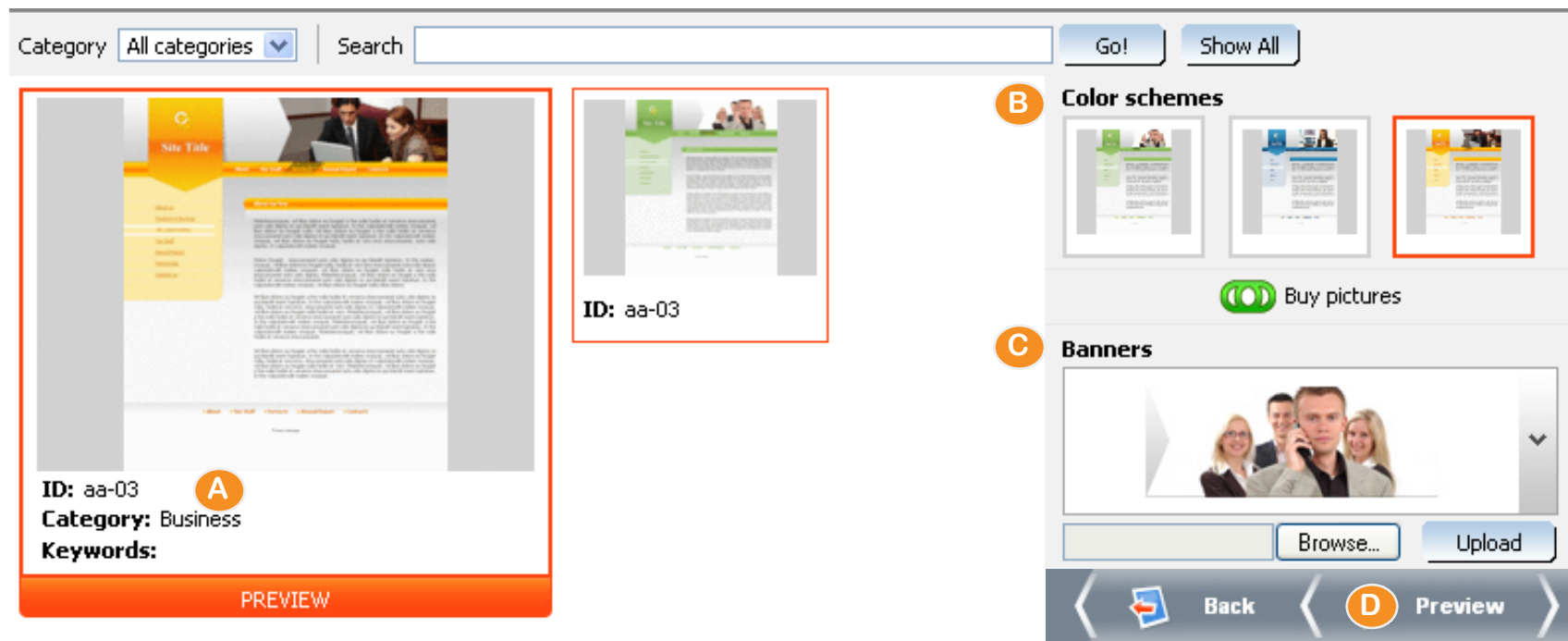
# BUILD Your Own Website



## Admin

[HostGator](#)

7 easy steps to creating your own customized website. Your branding. Your USP. All you need is a cool photo and HostGator.



### 1 Login & Choose Template

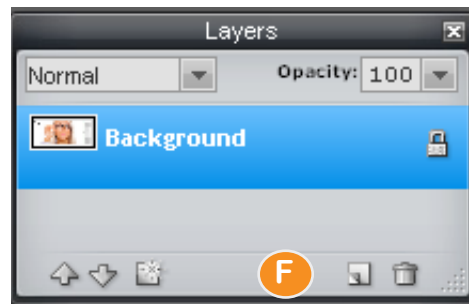
- Login to [HostGator's](#) Website Builder.
- Select Template : AA-03 (A)
- Scroll to the right to choose a different color scheme. (B)
- Take note of the Header space available at the Banner portion : 411 x 151. (C)
- Scroll to bottom and click preview (D).
- Now copy this screenshot and save in your hard drive (ie. Screenshot.jpg). Press Ctrl-C or Right-Click Save-As.
- You may also download the Screenshot. Right Click image and Save Picture As.  
JPG: [Website-Screenshot-H002-AA03](#)  
PNG: [Website-Screenshot-H002-AA03](#)

## 2 Prepare Header in Pixlr

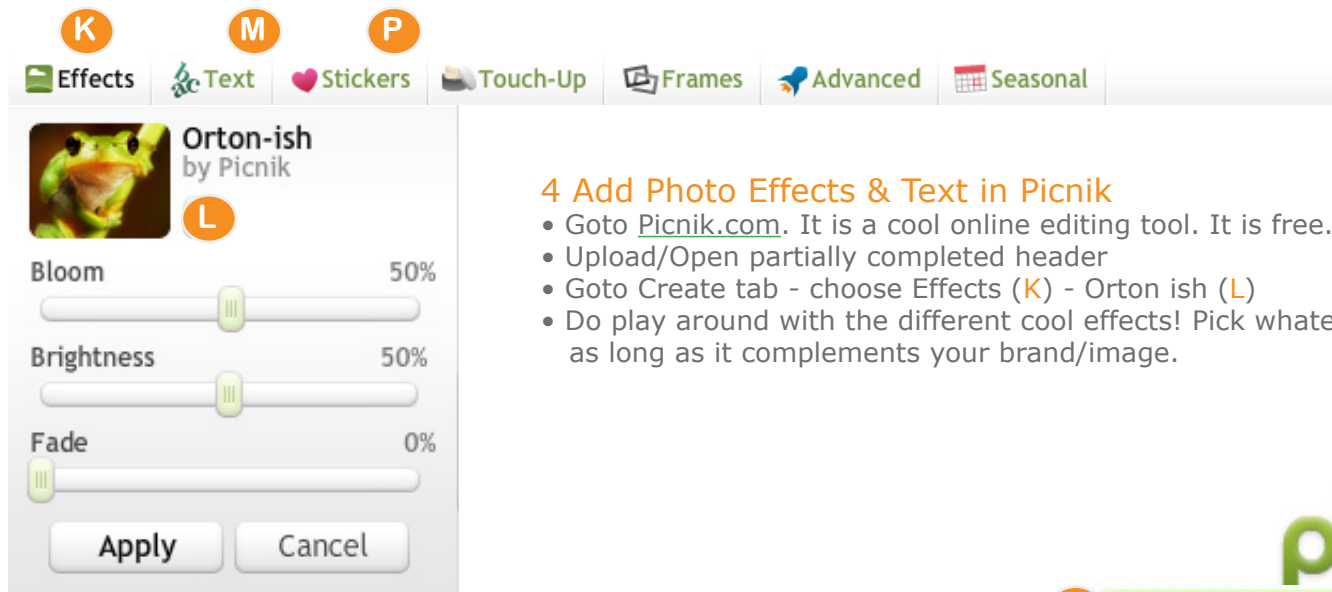
- Goto [Pixlr.com](http://Pixlr.com). Pixlr is a photoshop like editing tool. It is free.
- Open earlier saved Screenshot.
- Grab the Crop Tool (E) from the tools box .
- Drag the crop tool across header, and then press enter.
- Add new layer (F) and set foreground to white or FFFFFFF (G)
- Grab the Drawing tool (H) cover the existing image.
- You may also download the Header. Right Click image and Save.  
JPG: [Website-Header-H002-AA03](#)  
PNG: [Website-Header-H002-AA03](#)
- You now have a blank header that you can customize!
- You may also simply pick & download ready to use headers.  
Download: [Blank Website Headers](#)

## 3 Paste Your Photo into the Header

- Open your coolest photo.
- Grab the Marquee tool (I) and drag across your photo.
- Press Ctrl-C or copy.
- Go to the Blank Header and press Ctrl-V or paste.
- Adjust photo to fit header via Edit - Free Transform.  
Drag handles to resize.
- Add rectangle on the right hand side of the header, using th Drawing tool (H).
- Fill with color (RGB 247 143 30) using Paint Bucket (J)
- Save partially completed header.
- You may also add text using Pixlr, but currently, text quality is better at [Picnik.com](http://Picnik.com)

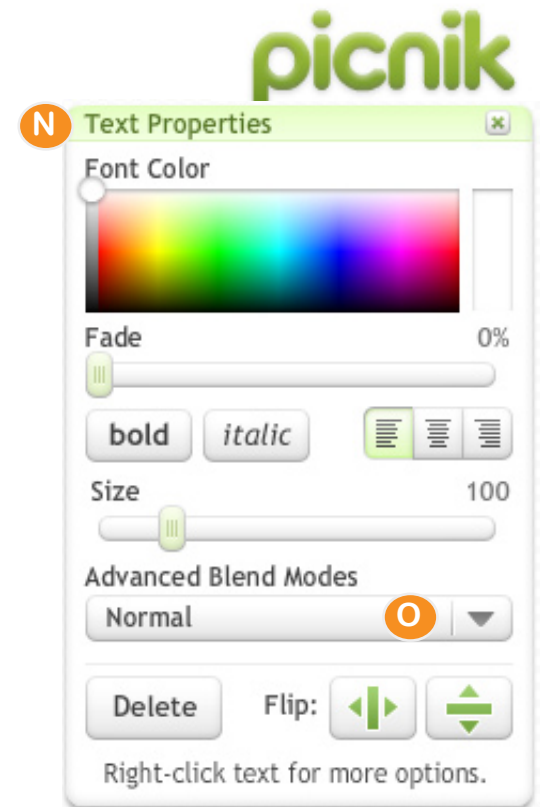


Tools		
I	Marque	Move
	Lasso	
E	Crop	Wand
	Clone Stamp	Pencil
	Eraser	Brush
	Gradient	Paint Bucket J
	Blur	Sharpen
	Smudge	Sponge
	Dodge	Burn
	Red Eye reduction	Drawing H
	Bloat	Pinch
	Color Picker	Type/Text
	Hand tool	Zoom
G	Foreground	Background



#### 4 Add Photo Effects & Text in Picnik

- Goto [Picnik.com](http://Picnik.com). It is a cool online editing tool. It is free.
- Upload/Open partially completed header
- Goto Create tab - choose Effects (K) - Orton ish (L)
- Do play around with the different cool effects! Pick whatever you fancy as long as it complements your brand/image.




#### Add Text

- Goto Text tab (M), then add your Name and USP/Tagline.
  - Adjust formatting using Text Properties (N)
  - Play around with the different blend modes (O).
    - Add stickers (P) then position accordingly.
- Save completed header. Adjust quality to 10 if you are using jpg. Also, don't forget to add extension ".jpg" on your filename. You may also save as png for higher quality.

### 5 Upload Photo

- Go back to HostGator's Website builder.
- In the Banners section (Q) - click Browse - then Upload completed header.
- Add site info (R). Don't forget your USP/Tagline.
- Click Next to Proceed.

**Q Banners**



**R Site info**

Site title

Subtitle

Footer message

**Page sets** **S**

- > Personal Page
- > Business
- > Service Business**
- > Basic

**Special pages** **T**

- Common Page
- File Download
- eShop
- External Page
- Flash Intro
- Forum
- Guestbook
- Registration

**Your site structure**

- Home
- Services
  - Service 1
  - Service 2
  - Service 3
- Portfolio
- Contact Me

### 6 Add Contents & Pages

- Under Page sets - choose Service Business (S).
- Check the pages relevant for your business (Services, Contacts).
- You may also add Special pages (T) (i.e. Flash intro, Forum).
- Click Next when done.

*cont ...*

- You may navigate around site via Site Map (U).
- Add contents on Home, Services, Portfolio, etc (U).
- Format as you would in any doc/word editor.  
You may add images, hyperlinks, etc.
- Add Page Info. Do not forget to add relevant keywords (V).  
You want google to be able to find your site when potential clients searches for your keywords (ie. Hire Admin Virtual Assistant).

The image shows a 'Site map' window with a tree structure of folders: Home, Services (containing Service 1, Service 2, Service 3), Portfolio, and Contact Me. Below it is a 'Page Info' form with fields for 'Page title\*' (Home), 'Page file name\*' (page1.php), and 'Page keywords' (containing a 'V' icon).

The image shows a 'Modules' sidebar with 'Feedback' and 'Online Status Indicator' icons. The main window is titled 'Feedback' and has tabs for 'Properties', 'Add/Edit Fields', and 'Response'. It contains a list of instructions for adding a feedback form.

- For Contacts page, you may want to add feedback form.  
Simply drag the Feedback Form (W) in the contents portion
- To customize just click properties and add/edit fields (X).
- Save when done.

### 7 Preview & Publish

- When you are done designing, Preview Page.
- Double check spelling and site content. Check your links.
- Publish site. Your website will now be visible to everyone online.
- You may follow same steps outlined in this tutorial to edit site.
- You may also view the the Video version of this tutorial.  
View: [Build You Own Website \(Video Admin\)](#)

# Thank You For Reading!

We hope you learned something useful.



Create Your Own Website Now!

You may create your own website with HostGator's Website Builder. HostGator is one of the world's top largest web hosting companies. We ourselves use HostGator for our hosting needs. For less than \$10/month you'll get unlimited space/bandwidth/domain, award winning technical support and unmatched website builder (i.e. the website builder used here in our Host Gator Website Series). Create your own world class website now and start getting new Clients!

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